Vote By Mail for Secure Elections in 2020 — and Beyond

A Step-by-Step Guide for DC

In-depth materials and guidelines for local election administrators, secretaries of states, legislators, and advocates to help DC handle more mailed-out ballots.

www.Sightline.org/SecureElections2020
The District of Columbia has more than 600,000 registered voters. In the 2018 election, less than 4 percent of DC voters cast an absentee ballot. Of that election’s 1,700 poll workers, 44 percent were age 60 or older—an age group at a higher risk for severe illness from COVID-19.

The DC Board of Elections held its regularly scheduled primary on June 2. The board reduced the number of polling places and urged voters to request absentee ballots. Voters’ use of absentee ballots soared: 70 percent of voters used absentee or special ballots compared to less than 10 percent in the previous three presidential primaries. Some hiccups occurred with mailing ballots, and many voters reported never receiving their requested ballots in the mail. Still, DC saw a record turnout, with nearly 30 percent of registered voters casting ballots—a higher percentage than in any of the previous three presidential primaries.

Ways in which D.C. is already prepared:

- Allows any voter to request an absentee ballot.
- Is a member of the Electronic Registration Information Center (ERIC).
- Offers voters a “single sign-up” option to permanently vote by mail.
- Accepts mailed ballots postmarked on Election Day.
- Allows voters to request a replacement ballot online.
- Automatically registers voters and updates their addresses.

D.C.’s grade for Vote By Mail preparedness: B+
Who We Are
Sightline is a nonpartisan nonprofit think tank with a 25-year history. We are based in the Pacific Northwest, where many states already conduct all-mail elections. We are grateful for feedback and research from many policy experts, elections officials, and leaders committed to safe, secure democracy, particularly the National Conference of State Legislators and the National Vote at Home Institute.

The Moment
American election officials face an urgent challenge to secure the 2020 elections. As poll workers and voters grapple with the coronavirus pandemic, many jurisdictions are already unable to find enough workers to run their usual polling places, and many Americans are seeking to cast their ballot from home, rather than risk contagion in a crowded polling place in November.

About This Resource
We hope that Washington, DC election officials, advocates, and legislators will find this resource useful as they work to handle more Vote By Mail ballots in 2020 and beyond.

Local election officials and secretaries of state will find in-depth information including practical nuts-and-bolts advice, materials and guidelines from election administrators with experience in conducting all-mail elections, and information about vendors and costs.

Legislators will find tried-and-tested policies, along with sample language from states that have successfully implemented those policies. Even if Washington, DC lawmakers don’t act in time for November 2020, the experience of hastily trying to secure elections this year may create a greater political appetite for reforms to strengthen democracy in Washington, DC beyond 2020.
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For Local Election Officials

1. **Coordinate with USPS®.**

   To ensure that the United States Postal Service (USPS) is able to process ballots in a timely manner, election administrators can contact their local USPS election mail coordinator to discuss the design, timing and volume of election materials. USPS can review all materials to ensure that the design, wording, and colors meet their guidelines, and sign off on the printer’s proofs. Election administrators can also discuss the date, time, and location for delivery of ballots to the post office to ensure that the post office is prepared. For example, before each election, King County, Washington, election administrators send a letter to USPS alerting them to the number, type, and timing of ballots they expect to deliver.

   USPS may also be able to help election administrators access the National Change of Address Linkage (NCOA) to update voters’ addresses. Washington, DC is already a member of the Electronic Registration Information Center (ERIC), which uses NCOA data to help DC keep voter lists up to date. However, because voters may have moved since DC’s last update, local officials can access NCOA for their voters’ latest address information. Having the most up-to-date addresses will ensure that each ballot reaches the right voter, reducing the costs of re-mailing ballots.

**Resources**

- To find a local point of contact at USPS: Election/Political Mail Coordinators.
- USPS Election Mail Kit.
- USPS Election Mail guidelines.
- To report problems to USPS: electionmail.org.
- Center for Tech and Civic Life’s 2020 webinar on best practices for tracking and reporting, and the slides.
- Cybersecurity and Infrastructure Security Agency’s (CISA) guidance on Managing an Increase in Outbound Ballots, pp. 67-70.

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1. [https://about.usps.com/gov-services/election-mail/political-mail-map.htm](https://about.usps.com/gov-services/election-mail/political-mail-map.htm)
3. [https://about.usps.com/gov-services/election-mail/political-mail-map.htm](https://about.usps.com/gov-services/election-mail/political-mail-map.htm)
4. [https://about.usps.com/kits/kit600.pdf](https://about.usps.com/kits/kit600.pdf)
5. [https://about.usps.com/gov-services/election-mail](https://about.usps.com/gov-services/election-mail)
6. [https://electionmail.org](https://electionmail.org)
7. [https://www.techandciviclife.org/vote-at-home](https://www.techandciviclife.org/vote-at-home)
2. **Design ballots and envelopes that are easy to use.**

Well-designed envelopes, ballots, forms, and instructions help voters fill out their ballots and return them without mistakes, decreasing processing time and minimizing the chance that ballots will be flagged, thrown out, or not counted. In contrast, poorly designed instructions or ballots may cause voters to fill out their ballot incorrectly or incompletely so that their vote is not counted.  

Ensure that election materials are easy so that voters who may be voting by mail for the first time don’t make mistakes. For example, those who are new to mailing their ballots may not know that they need to sign the outside of their envelope, so putting their name under the signature line and providing simple and clear instructions to sign there can help prompt them and reduce the number of ballots that need extra processing time. (Also, pre-filling the absentee ballot request form can help voters complete it correctly [see Recommendation 11].)

Color-coded envelopes can help USPS sort the mail quickly and accurately, and including space for voters’ contact information can help election officials reach voters promptly in the event of a missing signature or discrepancy.

Another important way to assist voters is to design and distribute voter education booklets to help guide them through the process. (For example, when Anchorage, Alaska, moved to all-mail elections in 2018, in addition to a robust community education campaign and a voter information flyer, the city extended an elections call center’s hours in the month leading up to the election.) To reach all voters, make all voter materials and the elections

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13 [https://www.washingtonpost.com/video/opinions/dont-let-mail-in-voting-be-thwarted-by-badly-designed-ballots/2020/05/18/1cce7c56-5312-44a8-afa9-fb813970f854_video.html](https://www.washingtonpost.com/video/opinions/dont-let-mail-in-voting-be-thwarted-by-badly-designed-ballots/2020/05/18/1cce7c56-5312-44a8-afa9-fb813970f854_video.html)
website available in multiple languages. The Brennan Center for Justice estimates that the cost for voter education materials is between $0.50 and $0.88 per person.

Resources

▪ The Center for Civic Design’s design guidelines for election officials, based on solid research and best practices (includes resources on designing envelopes and forms, such as vote at home envelopes and information, a field guide to designing vote at home envelopes and ballots, Vote By Mail envelope design, writing ballot instructions voters can understand, and creating forms that help voters take action. Also see its guidelines for designing voter education booklets and flyers, creating accessible online information, and providing materials in multiple languages.
▪ Center for Tech and Civic Life’s 2020 webinar on best practices for envelope design, and the slides.
▪ USPS guidance on designing election mail.
▪ Center for Tech and Civic Life’s 2020 webinar on best practices for preparing supplementary materials, and the slides.
▪ CISA’s Voter Education Guidance.

Example Legislative Language

Revised Code of Washington 29A.40.091. Envelopes, declaration, and instructions—Voter’s oath—Overseas and service voters—Return of ballots—County auditor’s name.

Ballots and envelopes must have the election date printed on them. Return envelopes must have space for the voter’s telephone number so that the elections office can contact the voter if their signature does not match the one on file.

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14 Jurisdictions in Arizona, California, Colorado, Connecticut, District of Columbia, Florida, Georgia, Hawaii, Idaho, Illinois, Iowa, Kansas, Kentucky, Maine, Maryland, Massachusetts, Minnesota, New York, North Carolina, Oregon, Pennsylvania, Rhode Island, Utah, Vermont, Virginia, Washington, West Virginia, and Wisconsin have worked with the Center for Civic Design, and one in four voters have used their designs.
15 https://civicdesign.org/fieldguides
16 Ibid.
17 https://www.techandciviclife.org/vote-at-home
18 https://about.usps.com/election-mail/design-election-mail.htm
Revised Code of Washington 29A.36. Ballots and other voting forms.\textsuperscript{22}
See code for detailed guidance on formatting, contracts with vendors, sample ballots, and instructions.

**Example Guidance Language**
- Washington Administrative Code 434-230. Ballots.\textsuperscript{24}
- Washington Administrative Code 434-230-010. Sample Ballots.\textsuperscript{25}

3. **Implement robust signature verification.**
Washington, DC election officials already have experience in verifying signatures to protect against fraud while avoiding mistaken voter disenfranchisement.\textsuperscript{28} As election administrators handle more mail-in ballots due to COVID-19, officials may take several steps to implement efficient and effective signature verification.

First, digitize the voter signatures already on file. The more digitized signatures, the more accurate the verification can be.\textsuperscript{29} Signatures can come from each voter’s registration, their absentee ballot request form, prior mailed ballots, or their signatures on file with the Department of Motor Vehicles (DMV) or other state agencies.

Second, train enough workers to inspect signatures. Washington, Oregon, and Colorado have developed training program procedures (see Resources). Forensic scientists (possibly from the District’s police or that of a neighboring state) may be able to help train your workers.

Third, implement a two-stage signature review. In the first stage, trained workers or specialized equipment compares the signature on the envelope to the digitized signature on file. If the signatures match, the ballot is moved to an “accepted” pile, but if there is a
discrepancy, it is moved to a “flagged for further review” pile. In King County, Washington, trained inspectors flag around 2.5 percent of ballots during an initial review. Flagged ballots then go to another team of trained workers that closely examines the ballots and decides whether to accept or challenge them. (King County inspectors challenge about 1 percent of signatures.)

For all challenged signatures, notify voters and give them an opportunity to respond so that their ballot might still be counted (see Recommendation 12).

Voters’ signatures change over time, so if the state does not have a recent signature on file for a voter, ask them to update it. The King County, Washington, elections administrator sends voters a Signature Update Form. And in preparation for moving to an all-mail election, Hawaii sent a postcard to all registered voters asking for an updated signature for reference.

Resources

- Colorado Secretary of State Signature Verification Guide.
- King County, Washington, Signature Verification Training presentation (includes examples of signatures and common problems with signatures).
- King County, Washington, Signature Update Form.
- Hawaii’s Office of Elections Signature Card.
- Oregon Secretary of State Elections Division webinar on signature verification.
- Election Assistance Commission Signature Verification Cure Process.
- Tour of King County (Washington) Elections ballot processing area.
- Oregon Signature Stamp Attestation form.
- CISA’s Ballot Verification and Signature Verification and Cure Process.

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30 https://www.sos.state.co.us/pubs/elections/docs/SignatureVerificationGuide.pdf
31 https://aqua.kingcounty.gov/elections/docs/vbm/VBM-information.zip (see “Ballot processing” folder, “Signature Verification Training Updated.pptx”)  
34 https://www.youtube.com/watch?v=UKyGONnNT0&feature=youtu.be  
Example Legislative Language

Revised Code of Washington 29A.40.110. Processing incoming ballots.\footnote{https://app.leg.wa.gov/RCW/default.aspx?cite=29A.40.110} Verification may be conducted by approved automatic verification systems. Variation in signature between the return envelope and the registration record due to initials or common nicknames is permitted as long as the surname is the same and the handwriting matches.

Example Guidance Language


4. Provide secure drop boxes.

In states that mail out all ballots, most voters return them to secure drop boxes, rather than via USPS. To accommodate this, counties should provide enough drop boxes for all voters and make them easily accessible. Each county should have at least one box available 24/7; more populous counties should aim to have one drop box per 10,000 voters. Drop boxes are especially important because DC requires receipt of ballots up to Election Day. Voters who wish to submit their ballot after the mail cutoff date can take it to a drop box.

Many jurisdictions site some drop boxes inside government buildings. However, boxes available 24/7 are more frequently used than those inside buildings only open during business hours. Outside drop boxes need to be in well-lit areas monitored by security cameras. Boxes should also be secure, with only election officials allowed to access ballots.

In 2018 Oregon and Washington,\footnote{https://www.sos.wa.gov/_assets/elections/ballot%20drop%20boxes%202019%20general%20election.pdf and https://www.sos.wa.gov/elections/general-election-2019.aspx} two states that mail out all ballots, had one drop box per 8,800\footnote{In 2018 Oregon had 311 drop boxes, with 165 of those boxes available 24/7. https://www.voteathome.org/wp-content/uploads/2019/02/FAQ-Best-Practices.pdf} and 10,000\footnote{In 2018 Washington had 471 drop boxes, with 323 of those boxes available 24/7. https://www.sos.wa.gov/_assets/elections/ballot%20drop%20boxes%202019%20general%20election.pdf and https://www.sos.wa.gov/elections/general-election-2019.aspx} voters, respectively. King County, Washington, strategically sited its drop boxes to ensure that 95 percent of voters’ addresses were within three miles of a box. (However, election officials should be prepared for voters to drop off ballots in...}
precincts and jurisdictions other than their own.) Election administrators should set up drop boxes approximately one month before elections, publicize locations on their website, and share them with local news outlets.

Cost/Savings

- Drop boxes in King County, Washington, cost $5,235 each, and the installation of 37 drop boxes cost around $20,000.\(^\text{45}\)
- In Pierce County, Washington, the purchase and installation of each drop box costs between $7,000 and $10,000.
- Other counties have paid between $2,100 and $3,500 to purchase and install drop boxes. Operational costs per box appear to be anywhere between $300 to $4,000 per box, per election season.\(^\text{46}\)

Resources

- Bipartisan Policy Center’s Logical Elections Policy, p. 28.\(^\text{47}\)
- Mailed-out Ballot Return Choices, National Vote At Home Institute, 2018.\(^\text{48}\)
- Washington Office of the Secretary of State and Pierce and Lewis Counties’ ballot drop boxes webinar.\(^\text{49}\)
- King County Ballot Drop Box resources (details vendors, ballot collection procedures, and tier system, which is based on expected ballot volume).\(^\text{50}\)
- Laserfab Vote Armor (producer of heavy-duty drop boxes used in many states, including Washington and Colorado).\(^\text{51}\)

Example Legislative Language

Revised Code of Washington 29A.40.170. Ballot drop boxes.\(^\text{52}\)
Details required drop box security measures and requirement of at least one drop box per 15,000 voters.

\(^\text{49}\) https://www.youtube.com/watch?v=pBRYsy9LLcU&feature=youtu.be
\(^\text{50}\) https://aqua.kingcounty.gov/elections/docs/vbm/VBM-information.zip (see “Ballot drop boxes” folder)
\(^\text{51}\) https://votearmor.laserfabusa.com
\(^\text{52}\) https://app.leg.wa.gov/RCW/default.aspx?cite=29A.40.170
Example Guidance Language

▪ Washington Secretary of State Clearinghouse Elections Notice on Ballot Drop Boxes in All Communities.53
▪ Washington Administrative Code 434-250-100. Ballot deposit sites.54
▪ Oregon Vote by Mail Procedures Manual, pp. 10-15.55

5. Provide Election Day vote centers for in-person voting.
Jurisdictions that mail out all or most ballots should still provide in-person voting locations for those who prefer to vote in person, need additional assistance, or do not have a reliable mailing address. Each jurisdiction should have at least one in-person vote center (it could be the county elections office), and more populous jurisdictions should aim to have one center per 30,000 voters. These locations will need an electronic poll book and the ability to print ballots on demand.

Even states that conduct elections completely by mail still offer in-person options. California mandates one vote center per 1,000 voters. In Oregon, voters can cast their ballots in person at any county elections office. And though Colorado still opens vote centers on Election Day, the state was able to reduce the number of poll workers from 16,000 to fewer than 4,000 after implementing Vote By Mail.57 The shift decreased labor cost per vote from $4.71 to $1.96.58

According to the US Government Accountability Office (GAO), costs for polling sites can range from no added cost (if using an existing agency facility) to $300 per day to rent a location.59 Employee costs to staff a vote center can range from $100 to $235 per day.60

Resources

▪ Mailed-out Ballot Return Choices, National Vote at Home Institute, 2018.61
▪ King County, Washington, guidance on vote centers.62

58 Ibid.
59 https://www.gao.gov/assets/680/678131.pdf#page=47
60 Ibid.
62 https://aqua.kingcounty.gov/elections/docs/vbm/VBM-information.zip (see “Vote centers” folder)
Example Legislative Language

Revised Code of Washington 29A.40.160. Voting centers. Each county must open a vote center beginning 18 days before the election, and the center must be accessible for voters with disabilities.

Example Guidance Language

- Colorado Secretary of State Elections Division Policy and Procedure Manual, p. 35.

6. Consider using a professional printer and ballot sorter.

Many election administrators use professional printers and ballot sorters, rather than printing ballots, stuffing envelopes, and sorting them in-house. This can save money and increase staff efficiency. It might also mitigate problems voters have experienced during their primaries, such as in Georgia, where voters requested ballots but did not receive them, or in New York, where ballots did not include a return envelope. Both states were relying on overworked workers who did not have much experience in printing, stuffing, and mailing ballot envelopes, rather than hiring a professional service that has printed, stuffed, and mailed ballot envelopes many times and has quality control practices in place.

According to the Brennan Center, printing costs per ballot ranges from $0.21 to $0.35 cents per ballot. Volume efficiencies in moving to a Vote By Mail system result in lower per-voter printing costs. In Colorado, total printing costs declined from $6.86 to $3.04 per voter after implementing Vote By Mail.

Resources

- K&H Integrated Print Solutions for secure ballot and envelope printing.
- Runbeck Election Services for election products and services.

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67 https://www.11alive.com/article/news/politics/elections/absentee-ballot/85-4bde08c8-97db-4736-b1de-45a03c29c330
68 https://www.nytimes.com/2020/06/19/us/politics/nyc-vote-by-mail.html
69 Many counties in the Pacific Northwest use this vendor. http://www.khprint.com
70 Runbeck has the capacity to serve 10 percent of American voters. https://runbeck.net
Best Practices for Vote By Mail in Washington, DC • Sightline Institute • July 2020

- Relia-Vote™ automated mail ballot solutions from BlueCrest.\(^{71}\)
- Ryder Graphics for ballot printing and mailing.\(^{72}\)
- Reprographics for ballot printing and mailing.\(^{73}\)
- Phoenix Graphics for ballot printing and mailing.\(^{74}\)
- Tritek for ballot sorting and signature verification services.\(^{75}\)

**Example Guidance Language**

- Colorado Secretary of State Elections Division Policy and Procedure Manual, p. 26.\(^{76}\)
- Oregon Vote by Mail Procedures Manual, p. 23.\(^{77}\)

7. **Count ballots at a secure centralized facility.**

Counting ballots in a secure centralized facility enhances election security, transparency, and efficiency. Election administrators in King County, Washington, count ballots in guarded facilities with continuous security camera monitoring in addition to using their ballot tracking system (see Recommendation 10). Having security surveillance equipment in ballot processing areas and streaming the footage online allows voters to see for themselves how secure and transparent a jurisdiction’s vote-counting procedures are. As with all election procedures, prepare for Election Day by rehearsing processes and timing various stages.

**Resources**

- King County Elections FAQ and security and accountability information.\(^{78}\)
- CISA’s Inbound Ballot Process Recommendations.\(^{79}\)

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\(^{71}\) BlueCrest serves 30 counties. [https://www.bluecrestinc.com/solutions/vote-by-mail-relia-vote](https://www.bluecrestinc.com/solutions/vote-by-mail-relia-vote)
\(^{72}\) Many Oregon counties use this vendor. [http://rydergraphics.net](http://rydergraphics.net)
\(^{73}\) Many Oregon counties use this vendor. [http://reproprinting.com](http://reproprinting.com)
\(^{74}\) Some jurisdictions on the East Coast use this vendor. [https://www.phoenix-graphics.com/absentee-mail](https://www.phoenix-graphics.com/absentee-mail)
\(^{75}\) [https://tritektech.com](https://tritektech.com)
\(^{79}\) [https://www.in.gov/sos/elections/files/COVID-19%20Election%20GUIDANCE%20ONLY.pdf#page=43](https://www.in.gov/sos/elections/files/COVID-19%20Election%20GUIDANCE%20ONLY.pdf#page=43)
Example Guidance Language


8. Include a postage-prepaid return envelope.

Seventeen states require the state government to provide envelopes with prepaid return postage for absentee ballots. Twenty-two states leave it up to counties whether they will pay for return postage, either by explicitly giving counties the option or by saying nothing in legislation about who pays postage. Providing prepaid return postage makes voting easier and can improve voter turnout because voters can focus on voting, not on locating stamps, weighing their ballot, or going to the post office to find out how much mailing the ballot will cost (which can vary from one stamp to three First-Class stamps, depending on the weight of the ballot). Prepaid return postage costs around $0.80 per voter.

Washington, DC currently offers no guidance on who should pay for postage to return mail-in ballots. It would be most effective for the city council to require postage-prepaid ballots statewide. In the absence of legislation, each local official could take initiative and provide prepaid postage on all ballot return envelopes.

Resources

- USPS fact sheet on Business Reply Mail® (BRM) and Qualified Business Reply Mail™ (QBRM™). BRM and QBRM enable local election officials to pay the return postage for only the ballots returned to the elections office.  

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83 Counties in Alabama, Arkansas, Connecticut, Georgia, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Mississippi, New Hampshire, New Jersey, New York, Oklahoma, Pennsylvania, Rhode Island (some voters), South Carolina, Tennessee, Utah, Vermont, Virginia, and Wyoming determine whether to provide prepaid return postage. https://tracker.votingrightslab.org/issues/AbsenteeVoting
84 https://qz.com/1433788/how-many-stamps-should-i-put-on-an-absentee-ballot
86 BRM and QBRM enable local election officials to pay the return postage for only the ballots returned to the elections office. https://about.usps.com/kits/kit600.pdf#page=15
Example Legislative Language
Revised Code of Washington 29A.40.091. Envelopes, declaration, and instructions—Voter’s oath—Overseas and service voters—Return of ballots—County auditor’s name.87
Return envelopes for all ballots must include prepaid postage.

Example Guidance Language
▪ Arizona Secretary of State 2019 Elections Procedures Manual, p. 54.88

9. Invest in high-speed centralized equipment.
High-speed equipment can check unique barcodes on envelopes, sort envelopes, compare signatures against digital files, and tabulate ballots. Investing in centralized equipment will allow officials to efficiently process a high volume of absentee ballots and result in reduced labor costs for every election for years to come. High-speed equipment allows election administrators to count ballots and finalize results faster, and as voting populations increase, high-speed equipment will be able to handle the increased number of ballots.

Machines themselves may cost in the range of $50,000 to $100,000,89 but counties usually purchase an installation and maintenance contract with a new machine, and the total costs can be steep. For example, in 2017 King County, Washington, purchased new scanning equipment for an average of about $130,000 per scanner. In 2015 Solano County, California, spent $482,388 on a machine and five years of maintenance.90

As of 2018, the District had only one high speed scanner. The District might consider investing in such equipment this year.

Resources
▪ National Conference of State Legislatures’ Elections Technology Toolkit | Voting Machines and Beyond.91
▪ CISA’s Inbound Ballot Recommendations, p. 3.92

88 https://azsos.gov/sites/default/files/2019_ELECTIONSPROCEDURES_MANUAL_APPROVED.pdf#page=68
92 https://www.cisa.gov/sites/default/files/publications/inbound-ballot_process_final_508.pdf#page=3
For Washington, DC’s Secretary

_Clerks could independently implement each of these recommendations, but a coordinated statewide effort would be more effective._

**10. Use a comprehensive system to track ballots.**

Comprehensive ballot tracking improves the security of absentee ballots and boosts voter confidence in mailed-out ballots. The service, offered by companies like Ballot Scout[^93] and BallotTrax[^94] uses intelligent barcodes to track every ballot and envelope, minimizing the risk of stolen ballots or ones that have been tampered with. It also increases transparency and accountability because voters can easily track when their ballot is in transit, received by election officials, and counted.

Ten states[^95] require tracking for absentee ballots, and 30 others[^96] have some form of ballot tracking, though not required by statute. These tracking services may not be comprehensive, however. For example, in many states, voters can look up whether their ballot has been mailed to them but may not be able to find out if it has been accepted. In contrast, Ballot Scout and BallotTrax’s comprehensive services can text voters with updates on every step in their ballot’s journey—when it’s mailed, when it arrives at their residence, when it’s in transit, and when it’s been accepted. Tracking services give voters a much higher degree of confidence in the system. Such confidence could be especially important this year, when many voters will be voting absentee for the first time and questions are swirling about the security of mailed ballots.

By implementing a comprehensive ballot tracking system, Washington, DC can avoid problems such as those Wisconsin experienced in its April 2020 primary. If Wisconsin election officials had had comprehensive secure ballot tracking in place, they would have seen that thousands of mailed-out ballots had gotten stuck in mail processing centers. Getting this information would have given officials the opportunity to contact USPS and address the problem. Instead, thousands of voters were denied the ability to safely vote at home even though they had requested their ballot in time.

Ballot tracking is cost effective. For many states, depending on the number of voters and other implementation details, comprehensive ballot-tracking may cost around $50,000 per

[^93]: https://www.democracy.works/ballot-scout
[^94]: https://ballottrax.com
[^95]: California, Colorado, Delaware, Florida, Iowa, Maryland, New Hampshire, New Jersey, New Mexico, and Virginia require ballot tracking.
[^96]: Alabama, Alaska, Arizona, Arkansas, Georgia, Idaho, Illinois, Iowa, Kentucky, Louisiana, Massachusetts, Michigan, Minnesota, Montana, Nebraska, Nevada, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Pennsylvania, Rhode Island, South Carolina, South Dakota, Utah, Vermont, Washington, West Virginia, and Wisconsin have some form of ballot tracking, though it is not required.

https://tracker.votingrightslab.org/issues/AbsenteeVoting
year. It would be most effective for the secretary to enact districtwide tracking, but if they do not, then local officials could step in. Local administrators can sign up for local service, likely at a cost of a few thousand dollars per year.  

Example Legislative Language

California Election Code § 3017 (c). Vote by Mail Application and Voting Procedures. The elections official shall establish procedures to track and confirm the receipt of voted Vote By Mail ballots and to make this information available by means of online access using the county’s elections division website.

Florida Statutes § 101.62(1)(c). Request for vote-by-mail ballots. Upon receiving a request for a Vote By Mail ballot from an absent voter, the supervisor of elections shall notify the voter of the free access system designated by the department for determining the status of their Vote By Mail ballot.

New Hampshire Revised Statutes § 657:26. Absentee Voter Website. The secretary of state shall make available a public website by which an absentee voter, in every state election, may determine whether the voter’s absentee ballot request has been received by the clerk, whether the absentee ballot has been sent pursuant to such request, whether the envelope purporting to contain the absentee ballot has been received by the clerk, and whether the absentee ballot was challenged and rejected by the moderator on Election Day, including the reason for the challenge.

Resources

- Center for Tech and Civic Life’s 2020 webinar on best practices for tracking and reporting, and the slides.
- USPS’s Green Tag 191 and ballot-specific Service Type Identifiers (STIDs), which uses Intelligent Mail® barcodes (IMb®), help process Vote By Mail ballots.

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97 Pasco County, Texas, pays $4,000 per year for Ballot Scout, and Milwaukie, Wisconsin, could pay $7,500 per year. https://www.fastcompany.com/90501588/track-your-ballot-like-a-package-how-technology-will-smooth-the-way-for-novembers-mail-in-ballot-surge
98 https://leginfo.legislature.ca.gov/faces/codes_displayText.xhtml?lawCode=ELEC&division=3.&title=&part=&chapter=1.&article=
100 http://www.gencourt.state.nh.us/rsa/html/lxiii/657/657-mrg.htm
101 https://www.techandciviclife.org/vote-at-home
- Denver’s **Ballot Trace** lets voters opt in to receiving text messages when their ballot is mailed to them, when it is received by the elections office, and when it has been approved for tabulation.
- **Ballot Scout**, a web-based ballot-tracking tool that works with USPS.¹⁰³
- **BallotTrax** for tracking ballots.¹⁰⁴

**Example Guidance Language**

11. **Mail absentee application forms to all registered voters.**

Mailing absentee application forms to every registered voter in the District will increase absentee voting, reducing crowds on Election Day and helping to slow the spread of COVID-19. Several counties in Wisconsin mailed out absentee ballot applications in advance of the April 2020 primary to great success: voter turnout was 67 percent¹⁰⁶ (a high turnout for a primary), and 90 percent of the ballots cast were absentee, leaving polling places less crowded for the few who voted in person.¹⁰⁷

As in Wisconsin, the District’s local officials could individually choose to mail application forms to voters in their jurisdiction, but the mailing would be more effective as a coordinated statewide effort.

In addition to boosting absentee voting rates, mailing application forms can provide two benefits: the signed form would provide election administrators with a signature to use when verifying the ballot (see Recommendation 3), and it would help clerks update voter addresses so that more ballots will reach voters in November. To allow enough time for undeliverables to get back to the elections office and for clerks to follow up and find voters’ current mailing address, aim to mail application forms at least two months before the election. To get a higher level of uptake, pre-fill the forms with information on file, such as the voter’s name and address. Then voters can simply review and update the information as needed, and then sign and return the form. Use plain language to help voters fill out the form correctly, which will save clerks time (see Recommendation 2).

¹⁰³ [https://www.democracy.works/ballot-scout](https://www.democracy.works/ballot-scout)
¹⁰⁴ Counties in California, Oregon, and Washington use BallotTrax. [https://ballottrax.com](https://ballottrax.com)
¹⁰⁶ [http://www.wfbvillage.org/DocumentCenter/View/1091/April-2020---Election-Results](http://www.wfbvillage.org/DocumentCenter/View/1091/April-2020---Election-Results)
Paying to print and mail application forms may cost less than $2.00 per voter,108 and clerks will also pay the labor costs of processing the forms. Many voters may choose the District’s “single sign-up” option, which saves the cost of mailing and processing forms again.

**Resources**

- CISA’s guidance on [Helping Voters to Request a Mail-in Ballot].109

12. **Give voters sufficient opportunity to cure signature problems.**

If a voter forgets to sign their ballot return envelope or if their signature doesn’t match the one(s) on file, they deserve the chance to correct the error and have their vote count. Nineteen states110 have laws requiring clerks to notify voters if there is a problem with their signature and then give voters an opportunity to cure. Laudably, Washington, DC gives voters a chance to cure. But unfortunately, voters only have until two days after Election Day, which is not sufficient. To prevent absentee voters from being unintentionally disenfranchised due to a problem with the signature on their envelope, the city council could extend the cure deadline to at least three business days after Election Day, as recommended by the National Vote At Home Institute.111

**Example Legislative Language**

**Arizona Revised Statutes 16-550.** Receipt of voter’s ballot; cure period.112

Arizona allows signatures to be corrected until the fifth business day after the election for elections that include federal offices and until the third business day for all other elections. Election officials must make reasonable efforts to contact the voter.

**California Elections Code § 3019(c)-(e).** Vote by Mail Application and Voting Procedures.113

Election officials must notify voters at least eight days prior to certification if signatures need verification. Voters can verify signatures until 5 p.m. two days prior to election

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112 [https://www.azleg.gov/viewdocument/?docName=https://www.azleg.gov/ars/16/00550.htm](https://www.azleg.gov/viewdocument/?docName=https://www.azleg.gov/ars/16/00550.htm)

113 [https://leginfo.legislature.ca.gov/faces/codes_displaySection.xhtml?lawCode=ELEC&sectionNum=3019](https://leginfo.legislature.ca.gov/faces/codes_displaySection.xhtml?lawCode=ELEC&sectionNum=3019)
certification. Voters can mail, email, fax, or hand-deliver verification. If the signatures match, then the voter’s signature is updated for future elections.

**Hawaii Revised Statutes § 11-106. Deficient return identification envelopes.**  
Election clerks must notify voters by mail, email, or telephone. Voters have five business days after Election Day to cure the deficiency.

**Ohio Revised Code 3509.06 (E). Counting absent voters’ ballots.**  
Voters may correct signatures or other identifying information until the seventh day after Election Day. Voters must be notified by mail and may provide information by mail or in person.

**Oregon Revised Statutes 254.431. Special procedure for ballots challenged due to failure to sign return envelope or nonmatching signature; public record limitation.**  
Voters can correct signatures up to 14 days after Election Day. The filing officer may disclose the name and address of electors whose ballots were challenged eight days after the election.

**Example Guidance Language**

- King County, Washington, [training on signature problems and examples of letters](https://aqua.kingcounty.gov/elections/docs/vbm/VBM-information.zip) to send to voters notifying them of signature problems and offering an opportunity to cure.

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114 [https://www.capitol.hawaii.gov/hrscurrent/Vol01_Ch0001-0042F/HRS0011/HRS_0011-0106.htm](https://www.capitol.hawaii.gov/hrscurrent/Vol01_Ch0001-0042F/HRS0011/HRS_0011-0106.htm)
115 [http://codes.ohio.gov/orc/3509.06](http://codes.ohio.gov/orc/3509.06)
117 [https://azsos.gov/sites/default/files/2019_ELECTIONS_PROCEDURES_MANUAL_APPROVED.pdf#page=82](https://azsos.gov/sites/default/files/2019_ELECTIONS_PROCEDURES_MANUAL_APPROVED.pdf#page=82)
For Lawmakers

13. **Account for voters with nontraditional addresses.**

Native American voters living on tribal lands often have mailing addresses that don’t adhere to USPS standards, making it difficult for them to register to vote and receive ballots in the mail. They may have many family members living at the same address, and some states may not allow them all to receive a ballot, in an attempt to protect against fraudulent ballot requests. Or these voters may use a USPS box to receive mail but live far from the nearest post office or election center, making it more difficult to receive and return their ballot in a timely fashion. Eligible voters experiencing homelessness or housing insecurity also may not have a home address. Washington, DC should make sure these voters can receive a ballot and vote securely.

The District should allow multiple eligible voters to use the same mailing address. Living with others to save housing costs should not diminish any American’s right to vote. Washington, DC can allow Native Americans to designate a building on the Nation’s land to receive their ballot. Especially in areas where people live far from a post office, election administrators can temporarily install drop boxes or vote centers on tribal lands to ensure that voters have viable options for returning their ballots.

The District can allow homeless community members to receive their ballots at a shelter, park, motor home, or other identifiable location. As an alternative, homeless voters can list the county elections office as their mailing address and get their ballot in person there. They can then return their ballot to the elections office or a secure drop box.

**Example Legislative Language**

**Colorado Revised Statutes 1-2-102. Rules for determining residence.**

For voter registration residence, voters can identify a physical location in the county that they return to regularly, such as a shelter, services provider, park, campground, vacant lot, or business. If that location does not have an address, voters must also provide a mailing address.

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122 [https://www.theguardian.com/commentisfree/2020/may/22/mail-in-voting-native-americans-election](https://www.theguardian.com/commentisfree/2020/may/22/mail-in-voting-native-americans-election)

123 [https://www.sos.state.co.us/pubs/info_center/laws/Title1/Title1Article2.html](https://www.sos.state.co.us/pubs/info_center/laws/Title1/Title1Article2.html)
Oregon Revised Statutes 247.038. Registration of person who is homeless or resides in identifiable location.\textsuperscript{124}

Individuals who are homeless or reside in shelters, vehicles, marinas, or other identifiable locations cannot be denied the opportunity to register to vote. Residence addresses can be descriptions of the person’s physical location or the office of the county clerk.

Revised Code of Washington 29A.08.112. Voters without traditional residential addresses.\textsuperscript{125}

Voter registration accepts nontraditional addresses, defined as narrative descriptions of the voter’s physical location. No person can be disqualified for lacking a traditional address. Voters must provide a mailing address. Tribes may designate a government building to serve as a mailing address for residents.

Example Guidance Language

- Oregon Vote by Mail Procedures Manual and Oregon secretary of state website.\textsuperscript{126}
- Colorado secretary of state Foreclosure and Homeless Voters FAQs and Election Rules.\textsuperscript{127}
- Washington Secretary of State Clearinghouse Elections Notice on Voters without Traditional Addresses.\textsuperscript{128}

14. Allow counties to start processing envelopes early.

Election administrators need to process absentee ballots before they can tabulate the votes. Processing ballots involves verifying signatures, sorting and opening envelopes, and preparing ballots for tabulation. All this can occur before Election Day so that the actual day-of tabulation can go as quickly as possible. Spreading the workload like this may also reduce the number of scanning machines needed, since by starting earlier each machine will have more time to count ballots. Some machines are capable of shielding results until a specified day and time so that officials can start vote tabulation before Election Day without anyone seeing the results.

\textsuperscript{124} https://www.oregonlegislature.gov/bills_laws/ors/ors247.html
\textsuperscript{125} https://apps.leg.wa.gov/rcw/default.aspx?cite=29A.08.112
\textsuperscript{127} https://www.sos.state.co.us/pubs/elections/FAQs/foreclosureHomelessFAQ.html and https://www.sos.state.co.us/pubs/rule_making/CurrentRules/8CCR1505-1/Rule2.pdf#page=3
\textsuperscript{128} https://www.sos.wa.gov/_assets/elections/auditorsctp/19-04%20voters%20without%20traditional%20addresses.pdf
In 26 states, state law allows election administrators to start processing envelopes upon receipt or at least 7 days before Election Day, giving officials enough time to have a good start on processing ballot envelopes before tabulation starts. In another seven jurisdictions, it is up to the discretion of local officials when to start processing.

Washington, DC allows processing to begin before Election Day, but does not specify exactly when it may begin. City councilors could change the law to allow processing to start upon receipt, or at least seven days before Election Day.

Resources

- Multnomah County, Oregon, [video](https://www.youtube.com/watch?v=XD_Klcl5FPs&feature=youtu.be) on maintaining voter privacy.
- Lane County, Oregon, [video](https://vimeo.com/269755185) on ballot processing.

Example Legislative Language

**Montana Code Annotated 2019 13-13-241.** Examination of absentee ballot signature envelopes—deposit of absentee and unvoted ballots—rulemaking. Officials may begin processing absentee ballots (opening the secrecy envelope and sorting ballots) no sooner than three days before Election Day. Automatic tabulation may begin one day before Election Day.

**Hawaii Revised Statutes Section 15-9(2)(b).** Return and receipt of absentee ballots. Upon receipt of the return envelope from any person voting under this chapter, the clerk may prepare the ballots for counting.

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130 Connecticut, DC, Kansas, Louisiana, North Carolina, Ohio, Oklahoma allow local officials to determine when to start processing envelopes.
131 [https://www.youtube.com/watch?v=XD_Klcl5FPs&feature=youtu.be](https://www.youtube.com/watch?v=XD_Klcl5FPs&feature=youtu.be)
132 [https://vimeo.com/269755185](https://vimeo.com/269755185)
15. **Allow early in-person voting options.**

Twenty-six states allow voters to vote in person in the days and weeks leading up to Election Day, ranging from 7 days in DC to 40 days in Illinois. Washington, DC allows only 7 days of early voting. The National Vote at Home Institute recommends a minimum of 10 days of early voting, and ideally the District could allow more than 3 weeks of early voting to give voters the option to vote in person while mitigating coronavirus-related public health risks of in-person voting by spreading the crowds out over weeks instead of pushing all voters to the polls on Election Day. If the mayor is unable to use emergency powers to extend early voting, the city council must act to implement this change.

Early voting also allows voters more options of when to vote. Many people have work schedules that make it difficult to vote on a Tuesday. Allowing the option of voting on any day of the week or month leading up to Election Day will help enfranchise more voters.

### Example Legislative Language


Requires early-voting locations to be open at least 10 days prior to Election Day, including Saturday and Sunday. Requires early voting locations to be publicly announced 30 days before each election. Requires each early voting location to be open at least eight hours per day between 7:00 a.m. and 7:00 p.m.

16. **Allow community organizations to collect and deliver sealed ballots.**

Twenty states allow anyone to deliver another voter’s sealed and signed ballot. By allowing community organizations to help deliver sealed and signed ballots, Washington, DC can increase voter turnout and help further enfranchise voters who face barriers to...
voting. This policy can help voters who lack access to a vehicle or who do not have access to consistent mail service.  

Ballot tracking and robust signature verification can prevent would-be ballot harvesters from collecting blank ballots and completing them. Fraudsters can’t access voters’ signature files, and voters who haven’t received their ballots will notice if the tracking system reports their ballot as delivered and returned. Working with get-out-the-vote organizers who collect ballots from rural reservations and transport them to election offices is often the only way Native Americans can vote.

**Example Legislative Language:**
**Oregon Revised Statutes 254.470 (6)(d). Procedures for conducting election by mail.** Allows anyone to deliver a completed and sealed ballot as long as they do so within two days of receiving the ballot from the voter.

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143 https://www.narf.org/montana-bipa/
144 https://www.oregonlaws.org/ors/254.470