

# INCLUSIONARY HOUSING ANALYSIS CALIBRATION FINDINGS

City of Portland

July 7, 2023

### PRESENTATION OVERVIEW

- Comparison City Cost Findings
- Local Policy Impact Findings
- Financial Feasibility Findings
- IH Calibration Findings
- Discussion and Next Steps



### COST COMPARISON STUDY OVERVIEW

- Portland costs compared to Seattle, Denver, & Sacramento
- Use same 6-story podium prototype in all comparison cities
- Conducted developer interviews in comparison cities
- Limited assessment of project "feasibility"

City of Portland







### COST COMPARISON STUDY FINDINGS

- Developers in all cities noted significant feasibility challenges due to cost increases
- ullet Portland total costs  $\sim\!10\text{-}20\%$  lower than Sacramento and Seattle
- Portland has lower SDC/impact fees than Sacramento and Denver; Seattle has limited impact fees, but requires developers to make significant on-site upgrades in-lieu of paying fees
- Other major cost factors are comparable across comparison cities

# BAE COST COMPARISON STUDY DRAFT FINDINGS

**City of Portland** 



City of Seattle



**City of Denver** 



**City of Sacramento** 



6-Story Podium Prototype

6-Story Podium Prototype

6-Story Podium Prototype

6-Story Podium Prototype

Davidanment Coat	Total Coat	Dan Hait	Day 00E	Total Coat	Dan Hait	Day 00E	Total Coat	Day Hait	Day 00E	Total Coat	Dan Hait	Day 00E
Development Cost	Total Cost	Per Unit_	Per GSF	Total Cost	Per Unit_	Per GSF	Total Cost	Per Unit	Per GSF	Total Cost	Per Unit	Per GSF
Land Cost	\$7,150,000	\$50,000	\$72	\$11,440,000	\$80,000	\$115	\$9,295,000	\$65,000	\$94	\$7,150,000	\$50,000	\$72
Hard Cost	\$34,779,150	\$243,211	\$350	\$40,741,290	\$284,904	\$410	\$35,838,000	\$250,615	\$361	\$36,652,500	\$256,311	\$369
Parking Cost	\$4,320,000	\$30,210	\$43	\$4,680,000	\$32,727	\$47	incl above	n.a.	n.a.	\$4,320,000	\$30,210	\$43
Soft Costs	\$7,819,830	\$54,684	\$79	\$8,175,832	\$57,174	\$82	\$6,450,840	\$45,111	\$65	\$10,243,125	\$71,630	\$103
SDC / Impact Fees	\$2,332,293	\$16,310	\$23	\$50,698	\$355	\$1	\$2,574,000	\$18,000	\$26	\$3,575,000	\$25,000	\$36
Financing Costs	\$2,487,296	\$17,394	\$25	\$2,870,373	\$20,073	\$29	\$2,388,361	\$16,702	\$24	\$3,679,273	\$25,729	\$37
Developer Fee	\$1,552,157	\$10,854	\$16	\$2,038,746	\$14,257	\$21	\$1,696,386	\$11,863	\$17	\$1,754,097	\$12,266	\$18
Total Development Cos	t \$60,440,726	\$422,662	\$608	\$69,996,939	\$489,489	\$704	\$58,242,587	\$407,291	\$586	\$67,373,995	\$471,147	\$678
% of Portland Costs		100%			116%			96%			111%	

### FINDINGS DETAIL

- Portland renter incomes are lowest across all cities; Unlike comparison cities, renter incomes are lower in Portland than in Metro Area.
- Rents in Seattle and Sacramento are higher, while Denver is slightly below
- Investor Return Requirements are similar, but lowest in Seattle due to perceived strong market dynamics and demand drivers.
- All cities have similar IH requirements, with differing incentives:
  - Sacramento: Housing Impact Fee, with onsite option (10% at 80% AMI). Limited City incentives
  - Denver: 8% at 60% AMI to 15% at 70% AMI; modest land use incentives and fee waivers
  - Seattle: 5 11% of units (depending on area and city upzoning).
     Property tax exemption available with provision of additional affordable units.

## LOCAL POLICY IMPACT FINDINGS

### STUDY OVERVIEW

- Assess relative impact of individual policies on five housing prototypes:
  - Townhome Prototype (4 units)
  - Multifamily Prototypes (3-, 4-, 6-, & 30-stories)
- Local Policies:
  - Direct Fees (i.e., SDCs)
  - Bike Parking Requirement
  - First Floor Active Use
  - Design Review
  - Public Infrastructure Requirements

### LOCAL POLICY COST IMPACT FINDINGS

PROTOTYPICAL DEVELOPMENT COST SUMMARY

\$2,024,201 \$506,050

\$11,498,555

Characteristics	Prototy Townho		Prototy Surface Park	•	Prototy Tuck-Unde	•	Prototy Podium	•	Prototy High-Rise	
Project Example										
	Total Cost	Per Unit	Total Cost	Per Unit	Total Cost	Per Unit	Total Cost	Per Unit	Total Cost	Per Unit
Land Cost	\$400,000	\$100,000	\$800,000	\$20,000	\$1,920,000	\$30,000	\$7,150,000	\$50,000	\$39,900,000	\$75,000
Hard Cost	\$1,110,000	\$277,500	\$7,410,000	\$185,250	\$11,797,500	\$184,336	\$34,779,150	\$243,211	\$150,968,700	\$283,776
Parking Cost	Incl. above	n.a.	\$100,000	\$2,500	\$480,000	\$7,500	\$4,320,000	\$30,210	\$15,960,000	\$30,000
Soft Costs	\$222,000	\$55,500	\$1,652,200	\$41,305	\$2,701,050	\$42,204	\$7,819,830	\$54,684	\$30,047,166	\$56,480
SDC / Impact Fees	\$132,628	\$33,157	\$752,240	\$18,806	\$1,167,232	\$18,238	\$2,332,293	\$16,310	\$8,333,518	\$15,665
Financing Costs	\$82,230	\$20,558	\$472,507	\$11,813	\$796,701	\$12,448	\$2,487,296	\$17,394	\$10,813,734	\$20,327
Developer Fee	\$77,343	\$19,336	\$311,608	\$7,790	\$508,274	\$7,942	\$1,552,157	\$10,854	\$6,483,694	\$12,187

\$287,464 \$19,370,757 \$302,668 \$60,440,726

**Total Development Cost** 

\$422,662 \$262,506,812

### LOCAL POLICY COST IMPACT FINDINGS

- Depending on site location and prototype, revisions to existing policies can reduce cost of building between 2 and 14 percent
- SDC waivers represent the largest potential cost savings, but may represent challenges associated with planned City capital improvements
- Other immeasurable factors can also improve feasibility (i.e., faster approval process, eliminating contradictory policies, reducing last-minute requirements, etc.)

### SYSTEM DEVELOPMENT CHARGES

- Estimate impact of waiving all SDCs
- Estimate impact of reducing SDCs by 25%
  - City policy to reduce fees, OR
  - City allows developers to reduce SDCs based on on-/off-site improvements (ex: reduced transportation SDC fee if developer is required to upgrade nearby traffic light, etc.)

### SYSTEM DEVELOPMENT CHARGES IMPACT

Characteristics	Townhome	Surface Parked MFR	Tuck-Under MFR	Podium MFR	High-Rise MFR
Project Example	000				
Total Development Cost	\$2,024,201	\$11,498,555	\$19,370,757	\$60,440,726	\$262,506,812
Policy Adjustments					
Standard Fees and Charge		<b>^</b>	04.40=000	40.000.000	<b>A</b>
Total SDC Costs % of Project Costs	\$132,628 <b>6.6%</b>	\$752,240 <b>6.5%</b>	\$1,167,232 <b>6.0%</b>	\$2,332,293 <b>3.9%</b>	\$8,333,518 <b>3.2%</b>
Waive/Use SDCs for on/off-site Project Costs	•••	•	•	•	•
(25% reduction in SDCs)	\$33,157	\$188,060	\$291,808	\$583,073	\$2,083,380

1.6%

1.5%

1.0%

1.6%

% of Project Costs

0.8%

### BIKE PARKING REQUIREMENT

- Developers currently required to build 1.5 bike parking spaces per unit
- Assess impact of reducing requirement to 1.0 and 0.5 spaces per unit
- Two approaches to estimating impact
  - Cost Approach: Estimate the cost savings by the reduced bike parking requirement
  - Revenue Approach: Assume developer will substitute residential unit(s) in place of reduced bike parking space. Leads to increased income, and higher relative project value.

## BIKE PARKING REQUIREMENT IMPACT

<b>Characteristics</b>	<u>Townhome</u>	Surface Parked MFR	Tuck-Under MFR	Podium MFR	High-Rise MFR
Total Development Cost	\$2,024,201	\$11,498,555	\$19,370,757	\$60,440,726	\$262,506,812
Policy Adjustments					
Bike Parking Requirement					
Reduce to 1.0 Spaces per l	<u>Jnit</u>				
Cost Approach					
Cost of Bike Parking Space	es n.a.	\$106,080	\$169,728	\$510,510	\$2,251,956
Percent of Project Cost	n.a.	0.9%	0.9%	0.8%	0.9%
Revenue Approach					
Foregone Annual Revenue	n.a.	\$18,360	\$29,376	\$65,637	\$244,188
Project Value of Lost Reve	nue n.a.	\$220,970	\$363,950	\$836,436	\$3,111,776
Percent of Project Cost	n.a.	1.9%	1.9%	1.4%	1.2%
Reduce to 0.5 Spaces per l	Jnit				
Cost Approach					
Cost of Bike Parking Space	es n.a.	\$212,160	\$339,456	\$1,021,020	\$4,503,912
Percent of Project Cost	n.a.	1.8%	1.8%	1.7%	1.7%
Revenue Approach					
Foregone Annual Revenue	n.a.	\$36,720	\$58,752	\$131,274	\$488,376
Project Value of Lost Reve		\$441,940	\$727,901	\$1,672,872	\$6,223,553
Percent of Project Cost	n.a.	3.8%	3.8%	2.8%	2.4%

### FIRST FLOOR ACTIVE USE REQUIREMENT

- Assess impact of waiving the First Floor Active Use requirement
- Assume "active use" is retail tenant
- Two approaches to estimating impact
  - Assume no Retail Tenant: Estimate the cost of delivering unused retail space. Assumes developer could eliminate retail space or replace with cost-neutral use
  - Convert Retail to Residential: Assume developer will substitute residential unit(s) in place of ground floor retail. Reduces cost of tenant improvements, and substitutes residential rent for retail rent

## FIRST FLOOR ACTIVE USE REQUIREMENT IMPACT

Characteristics	Townhome	Surface Parked MFR	Tuck-Under MFR	Podium MFR	High-Rise MFR
Project Example	000				
Total Development Cost	\$2,024,201	\$11,498,555	\$19,370,757	\$60,440,726	\$262,506,812
Policy Adjustments					
First Floor Active Use Requirement	<u>nt</u>				
Assuming No Retail Tenant			<b>4070.000</b>	<b>44.000.000</b>	Ф4 000 000
Cost of Non-Leased Retail Space		n.a.	\$676,000	\$1,260,000	\$1,909,000
Percent of Project Cost	n.a.	n.a.	3.5%	2.1%	0.7%
Allow Residential					
Cost Savings (No Tis)	n.a.	n.a.	\$250,000	\$350,000	\$450,000
Project Value of New Revenue	n.a.	n.a.	\$66,372	\$92,920	\$119,469
Total Financial Benefit	n.a.	n.a.	\$316,372	\$442,920	\$569,469
Percent of Project Cost	n.a.	n.a.	1.6%	0.7%	0.2%

### DESIGN REVIEW REQUIREMENT

- Assess impact of required Design Review Process
- Two sources of cost savings:
  - Value of longer approval process: Assume three months longer approval process and associated required return on predevelopment dollars
  - Soft cost savings: Assume soft cost reduction of 5 percent (i.e., 20% of hard costs to 19% of hard costs) associated with lower required fees for architecture and engineering

## DESIGN REVIEW REQUIREMENT IMPACT

Surface Parked

Characteristics	Townhome	MFR	Tuck-Under MFR	Podium MFR	High-Rise MFR
Project Example					
<b>Total Development Cost</b>	\$2,024,201	\$11,498,555	\$19,370,757	\$60,440,726	\$262,506,812
Policy Adjustments					
Design Review					
Cost of Capital Associated with Longer Approval Process					
(3 Months)	n.a.	\$15,967	\$34,750	\$123,085	\$648,471
Soft Cost Reduction	n.a.	5%	5%	5%	5%
Soft Cost Savings	n.a.	\$82,610	\$135,053	\$390,992	\$1,502,358
Total Financial Benefit Percent of Project Cost	n.a. n.a.	\$98,577 0.9%	\$169,803 0.9%	\$514,076 0.9%	\$2,150,829 0.8%

### OTHER POLICY IMPACTS

- Infrastructure Requirements
  - Ped PDX impacts buildable SF due to setbacks
  - Required off-site infrastructure upgrades
  - Pay SDCs but also required to pay for upgrades
  - Uncertainty around site-specific requirements
- Permitting Process Time and Uncertainty
- Contradictory codes/requirements
- Other site-specific costs (e.g., tree mitigation, bird glass, etc.)

# FINANCIAL FEASIBILITY FINDINGS

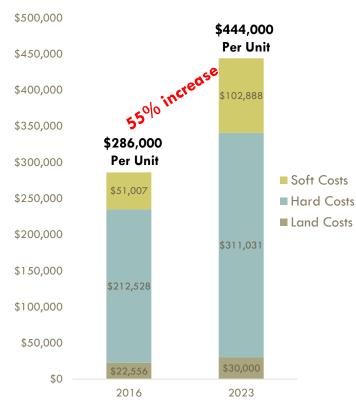
### RECENT MARKET TRENDS

Type III Construction

Over Same Time Period: Portland Median Income increased 29% **High-End Rental Rates** increased 24%







Type V Construction

### RESIDUAL LAND VALUE APPROACH

#### **Hypothetical Example**





Value of Property to Investors = \$60 Million

Residual Land Value = \$2 Million



Can you buy a ½-Acre Site for \$2 Million?

Financial Feasibility

### FINANCIAL FEASIBILITY FINDINGS

- At current costs, feasibility is challenging
  - Lower-Density projects (less than 5 stories) are most feasible due to lower cost, but less attractive to investors due to limited size
  - Higher-Density projects are more infeasible, as rents have not kept pace with higher cost of construction
- Low-Rent areas most challenging due to similar development costs (excluding land) plus lower rents

### FINANCIAL FEASIBILITY ANALYSIS

- Cost increases outweighed revenue increases
- Market factors required for feasibility (all else being equal):
  - Rents must increase between 15 and 35 percent; or
  - Hard Costs must decrease between 15 and 40 percent; or
  - Investor return requirements decrease to pre-pandemic levels

### Other Actions:

- Total "all-in" costs must decrease by 12 to 30 percent
- City incentives must increase to offset worsened market factors
- City can reduce risk and uncertainty by streamlining approvals
- City can consider policy adjustments to decrease costs (bike parking, first floor active use, SDCs, etc.)

# IH CALIBRATION FINDINGS

### FOR-SALE HOUSING CALIBRATION

- Interviews indicated macro challenges to condominium developments
- Limited interest due to construction defect liability
  - Only expressed interest assumed using Type I construction, which is very expensive
- Impact of Inclusionary Housing Policy is secondary to other factors

# RENTAL HOUSING CALIBRATION MULTIPLE WAYS TO ASSESS IH POLICY

Balance City Incentives with impact of IH policy

### **Impact of IH**

- Reduces rent for % of units
- Reduced rent lowers project value to developer/investor

### **City Incentives**

- System Development Charge Waivers
- 10-Year Property Tax Exemption
- Construction Excise Tax Exemption
- Other Land Use Incentives

Financial Feasibility of Projects with Inclusionary Housing Units (does full project meet investor return requirement).

### IMPACT ON PROJECT VALUE

	Value	of Unit	54 Market-Rate Units
	Market	Affordable	6 Affordable Units
Monthly Rent	\$2,400	\$1,099	
Annual Net Income	\$19,295	\$8,570	
Investor Required YOC	5.65%	5.65%	
Value to Investor	\$341,509	\$151,690	6 Stories - 66,000 square feet

In high-rent submarkets, each IH unit reduces project value by ~\$190,000

### CITY INCENTIVES TO OFFSET IH

### Central City Example:

Central City Incentives	Per 60% Unit	Tax
Construction Excise Tax Exemption	\$3,398	Exempti
SDC Waiver	\$16,641	on Ful
NPV of 10-YR Prop Tax Exemption	<u>\$229,670</u>	
Total Incentives per 60% AMI Unit	\$249,709	Propert

mption Full perty

### Non-Central City Example:

Non-Central City Incentives	Per 60% Unit	Tour Francisco
Construction Excise Tax Exemption	\$3,297	Tax Exemption
SDC Waiver	\$17,880	on Affordable
NPV of 10-YR Prop Tax Exemption	<u>\$23,872</u>	Units Only
Total Incentives per 60% AMI Unit	\$45,049	

### CITY INCENTIVES VERSUS IH IMPACT

To assess "balance," create Benefit-to-Cost Ratio Ranges

### **Benefit-to-Cost Ratio Ranges**

Less than 0.80 *Under-Incentivized* 

0.80 to 1.39 Balanced Incentives

1.40 or More Over-Incentivized



**7-Story CC** 172 Total Units

### IH IMPACT AND CITY INCENTIVES COMPARISON

7-STORY CENTRAL CITY

		7-Story Ce	ntral City	
	High-Rent S	Scenario	Medium-Rer	nt Scenario
IH Cost and Incentives	60% MFI	80% MFI	60% MFI	80% MFI
IH Incentive Value Comparison				
Cost to Market Rate Developers				
Net Operating Income Impact	\$182,749	\$251,856	\$136,921	\$162,446
Per Unit per Month	\$846	\$600	\$634	\$387
Impact on Project Value	\$3,234,488	\$4,457,633	\$2,423,384	\$2,875,146
Per Affordable Unit	\$179,694	\$127,361	<i>\$134,632</i>	\$82,147
City Incentives / Fees				
Construction Excise Tax Exemption	\$61,167	\$117,313	\$55,998	\$107,424
SDC Waiver	\$299,547	\$0	\$299,547	\$0
Property Tax Exemption	\$4,134,052	\$4,043,593	\$3,600,455	\$3,569,215
Total Incentives	\$4,494,766	\$4,160,906	\$3,955,999	\$3,676,639
Per Affordable Unit	\$249,709	\$118,883	\$219,778	\$105,047
Cost / Benefit of IH	\$1,260,278	(\$296,727)	\$1,532,615	\$801,493
Cost-Benefit Ratio	1.4	0.9	1.6	1.3
	Balanced	Balanced	Over-	Balanced
Cost / Benefit Balance	Incentives	Incentives	Incentivized	Incentives



4-Story Non-CC

64 Total Units

### IH IMPACT AND CITY INCENTIVES COMPARISON

4-STORY NON-CENTRAL CITY

			4-Story Non-Co	entral City		
	High-Rent	Scenario	Medium-Rer	nt Scenario	Low-Rent	Scenario
IH Cost and Incentives	60% MFI	80% MFI	60% MFI	80% MFI	60% MFI	80% MFI
IH Incentive Value Comparison						
Cost to Market Rate Developers						
Net Operating Income Impact	\$74,420	\$102,392	\$35,030	\$29,195	\$14,218	\$
Per Unit per Month	\$886	\$656	\$417	\$187	\$169	\$
Impact on Project Value	\$1,317,170	\$1,812,248	\$620,004	\$516,722	\$251,653	\$
Per Affordable Unit	\$188,167	\$139,404	\$88,572	\$39,748	\$35,950	\$
City Incentives / Fees						
Construction Excise Tax Exemption	\$18,585	\$33,823	\$17,012	\$30,968	\$16,068	\$29,25
SDC Waiver	\$132,546	\$0	\$132,546	\$0	\$132,546	\$
Property Tax Exemption	\$162,136	\$293,666	<u>\$116,513</u>	\$218,465	\$92,408	\$178,21
Total Incentives	\$313,267	\$327,489	\$266,071	\$249,434	\$241,022	\$207,47
Per Affordable Unit	\$44,752	\$25,191	\$38,010	\$19,187	\$3 <i>4,4</i> 32	\$15,95
Cost / Benefit of IH	(\$1,003,903)	(\$1,484,760)	(\$353,933)	(\$267,289)	(\$10,630)	\$207,47
Cost-Benefit Ratio	0.2	0.2	0.4	0.5	1.0	n.a
	Under-	Under-	Under-	Under-	Balanced	Ove
Cost / Benefit Balance	Incentivized	Incentivized	Incentivized	Incentivized	Incentives	Incentivize
an urban oconomi	CC					



**7-Story Non-CC** 143 Total Units

## IH IMPACT AND CITY INCENTIVES COMPARISON

7-STORY NON-CENTRAL CITY

			7-Story Non-	Central City		
	High-Rent	Scenario	Medium-Rer	nt Scenario	Low-Rent	Scenario
IH Cost and Incentives	60% MFI	80% MFI	60% MFI	80% MFI	60% MFI	80% MFI
IH Incentive Value Comparison						
Cost to Market Rate Developers						
Net Operating Income Impact	\$153,656	\$205,552	\$71,281	\$46,665	\$28,300	\$0
Per Unit per Month	\$85 <i>4</i>	\$591	\$396	\$134	\$157	\$0
Impact on Project Value	\$2,719,583	\$3,638,084	\$1,261,617	\$825,928	\$500,877	\$0
Per Affordable Unit	\$181,306	\$125,451	\$84,108	\$28,480	\$33,392	\$0
City Incentives / Fees						
Construction Excise Tax Exemption	\$49,449	\$97,640	\$45,270	\$89,358	\$40,495	\$79,893
SDC Waiver	\$268,207	\$0	\$268,207	\$0	\$268,207	\$0
Property Tax Exemption	\$358,082	\$675,364	\$258,415	\$505,020	\$206,411	\$415,648
Total Incentives	\$675,737	\$773,004	\$571,893	\$594,379	\$515,113	\$495,542
Per Affordable Unit	<i>\$45,049</i>	\$26,655	\$38,126	\$20,496	\$34,341	\$17,088
Cost / Benefit of IH	(\$2,043,846)	(\$2,865,080)	(\$689,724)	(\$231,550)	\$14,237	\$495,542
Cost-Benefit Ratio	0.2	0.2	0.5	0.7	1.0	n.a.
	Under-	Under-	Under-	Under-	Balanced	Over-
Cost / Benefit Balance	Incentivized	Incentivized	Incentivized	Incentivized	Incentives	Incentivized

### BALANCING IH IMPACT AND CITY INCENTIVES

IH Units are only provided when market-rate development is feasible Without IH, and even with 'balanced' IH, feasibility is still challenging

- City Incentives:
  - Offset impact of IH in Central City
  - Property tax exemption provides significant financial value
  - Under-incentivize projects in "High Rent" markets outside CC
  - Over-incentivize projects in "Low Rent" markets outside CC
- In-Lieu Fee Option is not beneficial due to lost City incentives
- Reducing Inclusion Rates
  - Over-incentivizes Central City projects
  - Limited impact outside Central City

### OTHER CITY EFFORTS

- Housing Needs Assessment
- Housing Production Strategy
  - Incorporate Findings from BAE Work and other City analyses
- Advance Portland



### **NEXT STEPS**

- Working Group Meeting #8 July 10
  - Finalize IH Working Group Recommendations
- Council Work Session on Housing Production July 25
  - Present IH recommendations
  - Present cost comparison analysis
  - Present local policy impact analysis
  - Discuss recommendations to address housing feasibility issues















# ADDITIONAL SLIDES

### **MODEL PREVIEW**

City of Portland Development Pro Forma, Prototype CC-1, 60% AMI IH Option, Medium Development Cost, Medium Revenue

Assumptions	
Prototype	CC-1
Development Cost	Medium
Revenue	Medium
IH Option	60%
Location	Central City
Construction Type	Type 5

Development	Program Assu	umptions			
Site Size - acre	s / square feet		0.5		20,000
Total Units	·				112
Affordable (%	% - count)			11%	12
Market Rate	(% - count)			89%	100
Leasable Resid	lential sq. ft.				63,750
Leasable Retai	sq. ft.				4,000
Circulation &	Communal Spa	ce			20%
Total Project	sq.ft				84,688
Total Parking S	paces				56
Parking space	es per du				0.50
Parking Space	се Туре			Und	erground
Number of Stor	ies				4-Stories
Unit Mix and	Affordability Le	vels			
			AMI-L	evel	
Unit Mix	Sa Ft	60%	80%	MR	ΔII

Unit Mix and Affordability Levels						
	AMI-Level					
Sq. Ft.	60	0%	80%	MR	All	
450		5	0	40	45	
600		6	0	50	56	
900		1	0	10	11	
1,000		<u>0</u>	0	<u>0</u>	<u>0</u>	
	1	12	0	100	112	
	Affo	rdable	Marl	ket-Rate	Total	
%)	12	11%	100	89%	112	
% AMI)		60%			n.a.	
		6,750		57,000	63,750	
		8,543		72,145	80,688	
		6		50	56	
		0.50		0.50	0.50	
	Sq. Ft. 450 600 900 1,000	Sq. Ft. 69 450 600 900 1.000 %) Affo	Sq. Ft.         60%           450         5           600         6           900         1           1.000         0           12         11%           %)         12         11%           % AMI)         60%           6,750         8,543           6         6	Sq. Ft.         60%         80%           450         5         0           600         6         0           900         1         0           1,000         0         0         0           2         0         0         0           4ffordable         Mari         12         11%         100           6,750         8,543         6         6	Sq. Ft.         60%         80%         MR           450         5         0         40           600         6         0         50           900         1         0         10           1,000         0         0         0         0           12         12         0         100           % AMI)         60%         6,750         57,000           8,543         72,145         50           6         5         5         50	

	Cost Assumptions				<b>Development Cost Analy</b>	sis
	Construction					
	Hard Cost per gross res.	/com sf		\$235		At
	Commercial Tenant Impro	ovement pe	rsf	\$100	Hard Cost	\$
Parking cost per space			\$60,000	Commercial TIs		
Soft Costs (% of hard costs)			20%	Parking Cost		
	Service District Charge (	per unit) (a	)	\$16,618	Soft Costs	
	Affordable Housing In-lie	eu fee per g	sf	n.a.	Service District Charge	
	Developer Fee (% of har	rd and soft)	1	3%	Affordable Housing In-Lieu	
					Subtotal	\$
	Rental Revenue					
		Rental	Rates by	/ AMI	Construction Financing	
	Unit Type	60%	80%	MR	Const. Loan Fees	
	Studio	\$1,042	\$1,415	\$1,575	Const. Loan Interest	
	1 DD	\$1.006	¢1 406	¢1 050		

Studio	\$1,042	\$1,415	\$1,575	
1-BR	\$1,096	\$1,496	\$1,950	
2-BR	\$1,310	\$1,790	\$2,700	
3-BR	\$1,508	\$2,062	\$3,000	
Other Residential Income (	Per Month	<u>)</u>		
Parking (per space)			\$150	
Other Income (Per Unit)			\$80	
Retail Rent (NNN per sq. ft	:.)		\$2.00	
Operating Costs				
Res Operating Cost (as %	of gross	revenue)	30.0%	
Vacancy Rate, Residentia	I		5%	
Market Rate Cap Rate			4.7%	
Financing				
Construction-Period				
MR Loan-to-Cost			70%	
Loan Fees			1.5%	
Draw down Factor			60%	
Interest rate			6.5%	

Loan Term (months)

18

		Project Costs		
	Affordable	Market Rate	Total Project	
Hard Cost	\$2,007,707	\$17,893,973	\$19,901,680	
Commercial TIs	\$0	\$400,000	\$400,000	
Parking Cost	\$360,000	\$3,000,000	\$3,360,000	
Soft Costs	\$473,541	\$4,258,795	\$4,732,336	
Service District Charge	\$199,419	\$1,661,821	\$1,861,239	
Affordable Housing In-Lieu	\$0	n.a.	n.a.	
Subtotal	\$3,040,667	\$27,214,588	\$30,255,255	ļ
Construction Financing				
Const. Loan Fees	\$31,927	\$285,753	\$317,680	
Const. Loan Interest	\$124,515	\$1,114,437	\$1,238,953	
Developer Fee	\$91,220	\$816,438	\$907,658	
Total Development Cost	\$3,288,330	\$29,431,216	\$32,719,546	
Per Unit	\$274,027	\$294,312	\$292,139	
Per Net SF	\$487	\$516	\$513	
Per Gross SF	\$385	\$408	\$406	
				ı

Feasibility Analysis			
		Project Feasibi	lity
•	Affordable	Market Rate	Total Project
Project Income			
Gross Scheduled Rents	\$157,152	\$2,532,000	2,689,15
Less Vacancy	(\$7,858)	(\$126,600)	(\$134,458
Less Operating Expenses	(\$47,146)	(\$759,600)	(\$806,746
Net Operating Income	\$102,149	\$1,645,800	\$1,747,949
Development Cost/Subsidy			
Total Development Cost	3,288,330	29,431,216	32,719,54
Construction Excise Tax Exemption	(\$30,407)	\$0	(\$30,407
SDC Waiver	(\$199,419)	\$0	(\$199,419
NPV of 10-YR Prop Tax Exemption	(\$249,865)	(\$2,082,205)	(\$2,332,069
Total Cost, Incl. Subsidies	\$2,808,640	\$27,349,012	\$30,157,65
Market Cap Rate	4.7%	4.7%	4.7%
Developer Profit Spread	1.0%	1.0%	1.09
Required Yield-on-Cost	5.7%	5.7%	5.7%
Residual Land Value	-\$1.000.697	\$1.780.192	\$779,49
RLV Per Unit	-\$83,391	\$17,802	\$6,960
RVL per Site SF	-\$467	\$100	\$3

Sources: BAE, 2023

## RENTAL RATE ASSUMPTIONS

<u>Rents</u>	<u>Unit Size</u>		Rate Rent/SF Medium Low		t Rate pe Medium	r Unit Low
<b>Central City</b>						
Studio 1BR 2BR 3BR	450 600 900 1,000	\$4.15 \$3.75 \$3.25 \$3.25	\$3.50 \$3.25 \$3.25 \$3.00 \$3.00 \$2.75 \$3.00 \$2.75	\$1,868 \$2,250 \$2,925 \$3,250	\$1,950 \$2,700	\$1,800 \$2,475
Parking (per spac Other Income (Pe	•			\$200 \$80	\$150 \$80	\$100 \$80
Commercial Rent	NNN			\$2.50	\$2.00	\$1.50
Non-Central City	,					
Studio 1BR 2BR 3BR	450 600 900 1,000	\$4.15 \$3.75 \$3.25 \$3.25	\$3.25 \$2.50 \$2.50 \$2.00 \$2.25 \$1.75 \$2.25 \$1.75	\$2,925	\$1,500 \$2,025	\$1,200 \$1,575
Parking (per spac Other Income (Pe	•			\$200 \$80	\$50 \$80	\$0 \$80
Commercial Rent				\$2.25	\$2.00	\$1.50

### OPERATING COSTS AND PROPERTY VALUATION

Operating Costs as % of Revenue	
Under 100 Units	32%
100-200 Units	30%
200+ Units	28%
Vacancy Rate	5%

Property Valuation/Yield-On-Cost	
Market Cap Rate	4.7%
Developer Spread	1.0%
Required Yield-on-Cost	5.7%

Financing	
Construction-Period	
Loan-to-Cost (excl land cost)	70.0%
Loan Fees	1.5%
Drawdown Factor	60.0%
Interest rate	6.5%
Loan Term (months)	18

# LIMITED IMPACT OF REDUCING INCLUSION RATE TO "RAMP UP" PERCENTAGES

	4-Story Cer	ntral City	4-Story Non-0	Central City
IH Cost and Incentives	Current IH Rate (10% at 60% MFI)	Reduce IH Rate (8% at 60% MFI)	Current IH Rate (10% at 60% MFI)	Reduce IH Rate (8% at 60% MFI)
IH Incentive Value Comparison				
Cost to Market Rate Developers				
Net Operating Income Impact	\$126,656	\$94,752	\$74,420	\$55,689
Per Unit per Month	\$880	\$877	\$886	\$884
Value of Income Impact	\$2,240,000	\$1,680,000	\$1,320,000	\$990,000
City Incentives / Fees				
Construction Excise Tax Exemption	\$32,970	\$24,727	\$18,585	\$13,939
SDC Waiver	\$199,419	\$149,564	\$132,546	\$99,409
Property Tax Exemption	<u>\$2,680,169</u>	<u>\$2,722,855</u>	<u>\$162,136</u>	<u>\$123,724</u>
Total Incentives	\$2,910,000	\$2,900,000	\$310,000	\$240,000
Cost / Benefit of IH	\$670,000	\$1,220,000	(\$1,010,000)	(\$750,000)
Cost-Benefit Ratio	1.3	1.7	0.2	0.2
Cost / Benefit Balance	Balanced Incentives	Over-Incentivized	Under-Incentivized	Under-Incentivized
Project Value to Investors	\$35,550,000	\$36,100,000	\$20,180,000	\$20,480,000
Value Change over Baseline	n.a.	\$550,000	n.a.	\$300,000
Percent change over Baseline	n.a.	1.5%	n.a.	1.5%